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Date: 1 December 2003

Patti Hespell  
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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NUMBER 10/068,771	FILING DATE 05 FEB 2002	FIRST NAMED INVENTOR ELDERING ET AL.	ATTY. DKT. NO. T742-10
TITLE Targeted Advertising in On Demand Programming		ART UNIT 2611	EXAMINER Huynh, Son P

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Updated Supplemental Amendment

This Amendment supplements the Amendment filed on September 19, 2003 in response to the Office Action mailed June 19, 2003. This updated supplemental corrects informalities related to the inclusion of all pending claims noted by the Patent Office. Please enter the following amendments and consider the following remarks.

Updated Supplemental Amendment

-1-

10/068,771